## **Chaparral Naturalist**

## **Story Submission Guidelines**

Thank you for considering a submission to the Chaparral Naturalist, published three times a year in early September, early December and early March. We value your contribution! Here are editorial guidelines to help you write your story.

- Word Limit 800 words for a full-page story, 150-350 words for a half-page story
- **Photos** Please submit one or two photos with your story. High resolution photos are needed for printing.
- **Deadlines** Story and photo deadlines are approximately five weeks prior to publication. You will be assigned a specific deadline when you volunteer to write a story.
- Headlines Please submit a suggested headline!
- **Tagline** If you are not a chapter officer, please submit a one-sentence tagline describing yourself in relation to your article, e.g. "Joe Birdlover has been birding the Claremont foothills for more than a decade."
- **Footnotes** Please limit the use of footnotes. Chaparral Naturalist stories typically are meant for a general audience.
- **Acronyms** Please be judicious in the use of acronyms and in general do not use them unless they are "household" words such as UCLA, NASA, SCUBA, etc.
- **Editing** the editor reserves the right to right to edit stories for length, clarity, style, etc. You will be sent an edited copy of your story for your review before publication.
- **Style** In general, the newsletter follows the Associated Press Stylebook for capitalization, punctuation, etc.
- **Questions**? Contact editor Sam Atwood at <u>twoatwoods@gmail.com</u>.

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